

## Academic Turkish World Studies: Tourism, Culture, Art and Architecture



Fatih Türkmen (ed.)

**Academic Turkish World Studies:  
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# Book Abstract

Dear Readers,

This book is a work compiled by a collection of studies on tourism, culture, art and architecture for the Turkish world. The issues stated with 30 different subject titles in the book have been tried to be examined in detail.

Each chapter includes qualitative or quantitative research in itself and will provide significant benefits to researchers who are interested in the subject. In addition, this book made an important synthesis about the Turkish world and brought together scientific data. For this reason, it contains data that will contribute significantly to researchers.

I would like to thank my academician friends and colleagues who contributed to the preparation process of this book and present this book to researchers who conduct research on tourism, culture, art and architecture for the Turkish world.

*Associate Prof. Dr. FATİH TÜRKMEN*

**Keywords:** Turkish World, Tourism, Culture, Art, Architectural



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Associate Professor Fatih Türkmen in Turkey's Ankara was born in 1978. He completed his undergraduate, graduate and doctorate education in the field of tourism management. He has many international and national articles, books and projects on tourism. Türkmen, who has also worked at Gaziosmanpaşa University and Hoca Ahmet Yesevi International Turkish-Kazakh University, he is still working in the Tourism Management Department of the Safranbolu Tourism Faculty in Karabük University.



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## 18 Gastronomy Museums as an Attractiveness Element

### Introduction

The concentration degree of wishes and preferences on a certain destination is expressed as attractiveness. In this regard, touristic attractiveness does not matter the same to everyone, is shaped in the direction of the quantity of touristic demand and the preferences of the persons who will participate in tourism activity. Local products or food culture are among the main attractiveness elements of destination and turn into an attractiveness arousing curiosity for domestic and foreign tourists (İşevcan Ertemay & İrigüler, 2020).

Gastronomy occupying a quite important place among cultural attractiveness is assumed as one of the best way of experiencing the foods of a district and getting know to the experience of the foods pertaining to that district. Tourists now turn toward local products at the place where they have gone. Local products are unique to that destination and the unique one always arouses interest in people. Coming the originality of local cuisine of a destination to the fore makes a contribution to make the cuisine more attractive. Indeed, seeing foods and beverages as an important factor in visiting a destination again shows the strong attractiveness element of gastronomy (Okumuş et al., 2007; Şahin & Ünver, 2015). In addition, Fields (2002) indicates that gastronomy could constitute an attractiveness element in terms of physical, cultural, social, status and prestige aspects.

The events organized in the gastronomy field have an important place in gastronomy being an important element of attraction. These events can be listed in gastronomy tours, festivals, cooking courses, and gastronomy museums. The routes special to gastronomy tourism are determined during gastronomy tours, and various tours are realized in these routes. Various food, drink, vegetable or fruit-themed events are held within the scope of festivals. Tourists learn to make local foods in cooking courses. In many destinations developed gastronomically, there exist gastronomy museums too. These activities are indicators of how a destination has developed gastronomically.

Especially in gastronomically known destinations, gastronomy museums may become an important attractiveness element. In general terms, gastronomy